



## 47<sup>TH</sup> ANNUAL SPORTS BREAKFAST

**WITH TERRELL DAVIS AT BALL ARENA**

Impacting Youth in Scouting  
February 21, 2024, 7:30 – 9am



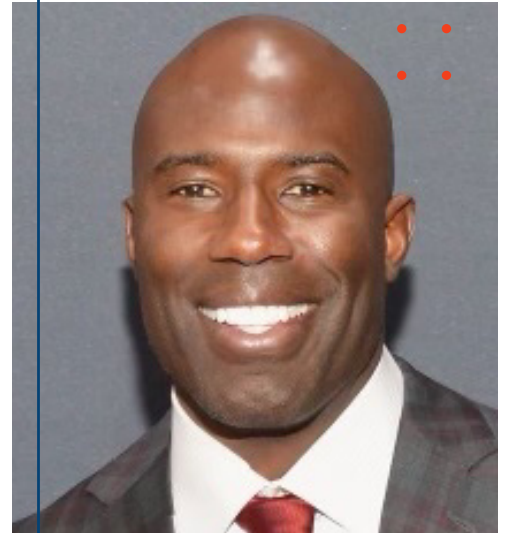
BOY SCOUTS OF AMERICA®  
GREATER COLORADO COUNCIL



# TERRELL DAVIS

## KEYNOTE SPEAKER

FEBRUARY 21, 2024  
BALL ARENA  
7:30 - 9AM



The Annual Sports Breakfast is the premier sports related fundraising event in Denver celebrating Scouting values and youth character development. The event will bring together thousands in our community and throughout the nation to learn how Scouting impacts our youth and hear an inspired message from our keynote, Terrell Davis. The 47th Annual Sports Breakfast will feature Scout impact stories, local sports celebrities, and community leaders. Past sports stars have included: Steve Atwater, Champ Bailey, John Elway, Peyton Manning, Mike Shanahan, Wayne Gretzky, Brian Griese, Chauncey Billups, and Cal Ripken Jr. to name a few!



Over 12,000 youth served in 2023



The mission of the Boy Scouts of America is to "Prepare young people to make ethical and moral choices over their lifetime by instilling in them the values of the Scout Oath and Law." The Annual Sports Breakfast raises the funds needed to help us fulfill our mission to the youth of Colorado. Your support enables us to provide youth with positive life changing experiences allowing them to grow and achieve to their full potential.



With your help, we can provide life-changing character development programs to thousands of youths in Colorado. Your support creates scholarships, fulfills equipment needs, keeps Scouts engaged and makes camping programs possible. Help make a difference for the future leaders of our community.

All proceeds raised from the Sports Breakfast directly support youth programs from ages 5 to 20.

To discuss partnerships or sponsorship details, please email [dave.dececco@scouting.org](mailto:dave.dececco@scouting.org), contact Dave DeCecco at 720-266-2132 or visit [ScoutingColorado.org/sportsbreakfast](http://ScoutingColorado.org/sportsbreakfast)

Sponsorship Opportunities					
	\$20,000	\$10,000	\$6,500	\$3,500	\$2,500
Sponsorship Level	Diamond	Platinum	Gold	Silver	Bronze
Prominent Table of Ten at Event	Two	One			
Table of Ten at Event			One	One	
Seating for 5 at Event					One
Optional Sports Personality Guest at Table	Two	One	One		
One Seat on Dais	✓				
Recognition of Sponsorship by Emcee at Event	✓	✓			
Tickets to VIP "Meet and Greet" Reception	10 Tickets	6 Tickets	4 Tickets		
Ad in Sports Breakfast Journal	Premier placement, Full page	Premier placement, Full page	Full page	Full page	Half Page

\*All NEW Sponsors at \$6,500 and above and those previous Sports Breakfast Sponsors who UPGRADE their sponsorship level to a minimum Gold level will be eligible to receive a Colorado Child Care Contribution Tax Credit which provides for 50% of the donation (after benefit) to offset Colorado State Income Taxes.

“Scouting is extremely important. I wish I would have been a Scout as a youngster...  
There are so many great values in Scouting. So many great lessons!”  
**Steve Atwater**, 2020 Keynote Speaker and Broncos Hall of Famer







### **VISION:**

Colorado's premier youth organization helping communities by developing leaders who are committed to personal responsibility, service to others, and the Scout Oath & Law.

### **MISSION:**

Equip and empower youth to develop into leaders through life experiences, service, and adventure. Scouting serves all youth and all families across Colorado.

### **VALUES:**

Scouting Creates Leaders. We Adventure Safely. Our Service Makes a Difference. Scouting is for Everyone. You are Welcome Here. Scouting is Fun.



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